ANSWER THE CALL TO PUBLISH
There's a word for people like you. People who believe in the power of something greater than themselves. Those whose journey of faith has called them to write, share their message and inspire as many lives as possible by publishing a book.

Cynics may call you dreamers, but at WestBow Press, a division of Thomas Nelson & Zondervan, we just know you as authors.

When you can’t shake the feeling that you should be doing something more with your story, when you find yourself wondering how what you’ve written can affect others, when you can’t help but dream of holding your very own book in your hands, you’re already on your way to becoming an author.
Thomas Nelson, the world's largest Christian publisher and one of the nation's largest trade publishers, traces its roots back to humble beginnings. More than 200 years ago, the company's namesake started selling secondhand books in a Scottish town square. At the heart of his entrepreneurial spirit was a simple mission: making Christian works and classic literature available for all people.

For more than 80 years Zondervan, a world-leading Bible publisher and well-known Christian communications company, has striven to serve the church as it pursues excellence in inspirational and faith-based content.

These legacies continue today as Thomas Nelson & Zondervan turn to their self-publishing division, WestBow Press, to discover new and emerging Christian voices.

WestBow Press puts you in control of publishing your book, giving you the assistance and support you need, with the exclusive benefit that Thomas Nelson & Zondervan are always watching, on the lookout for the next outstanding book to add to their lists of acclaimed titles.
No matter how big your dreams for your book are, don’t ever let anyone convince you that those dreams can’t be realized. Multiple authors who published with WestBow Press have been discovered and offered traditional publishing contracts by Thomas Nelson, Zondervan and more.

Zondervan discovered Annie Downs after she published with WestBow Press.

As a Christian blogger and speaker, Annie turned to WestBow Press in order to publish a book she could distribute at events.

“People would pick up my book and have no idea it was self-published. Based on the numbers of books sold, and the reach of my platform, a literary agent contacted me, confident he could generate interest from top Christian publishers.”

— Annie Downs, author, Perfectly Unique

Other titles recently acquired by traditional publishers:

— **The Reason**
  by William Sirls
  (Thomas Nelson)

— **Hebrew Word Study series**
  by Chaim Bentorah
  (Thomas Nelson)

— **How Sweet the Sound**
  by Amy K. Sorrells
  (David C. Cook)

— **Sensible Shoes**
  by Sharon Garlough Brown
  (InterVarsity Press)

— **For the Least of These**
  edited by Anne Bradley and Art Lindsley
  (Zondervan)

— **Three Cups**
  by Tony Townsley and Mark St. Germain
  (Thomas Nelson)

— **Call of a Coward**
  by Marcia Moston
  (Thomas Nelson)

— **Bikin’ and Brotherhood: My Journey**
  by Dave Spurgeon
  (Thomas Nelson)

— **Unlocking the Secrets of the Feasts: The Prophecies in the Feasts of Leviticus**
  by Michael Norten
  (Thomas Nelson)
WestBow Press publishing packages lay the framework for accomplishing your goals as an author. For more information, visit [www.westbowpress.com](http://www.westbowpress.com) or call 866.928.1240 to speak with a Publishing Consultant.

### Publishing Packages

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<th>Standard</th>
<th>Specialty</th>
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<tr>
<td><strong>Essential Access</strong></td>
<td>Publish speeches and sermons in a book using our transcription services</td>
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<tr>
<td>Provides the basics needed to publish a high-quality softcover book</td>
<td><strong>Speakers Platform</strong></td>
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<tr>
<td><strong>Pro Format</strong></td>
<td>Confidently debut your book with substance and style with an author video</td>
</tr>
<tr>
<td>Stay classic and current with hardcover and e-book formatting</td>
<td><strong>Video Premier</strong></td>
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<tr>
<td><strong>Bookstore Advantage</strong></td>
<td>Sets your book apart with editing, review and video services</td>
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<tr>
<td>Adds the professional edge for authors seeking in-store placement</td>
<td><strong>Pro Launch</strong></td>
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<tr>
<td><strong>Online Platform</strong></td>
<td>Offers top resources, including a three-month publicity campaign</td>
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<tr>
<td>We'll help you maximize your book's outreach using the Web</td>
<td><strong>Premier Publicist</strong></td>
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<tr>
<td><strong>Video Plus</strong></td>
<td><strong>Color Essential</strong></td>
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<tr>
<td>Show readers how great your title is with a book trailer and more</td>
<td>An economical option for showcasing your recipes, art, photos or children’s story</td>
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<tr>
<td><strong>Color Pro</strong></td>
<td>Professionally launch your color book on the scene with a range of included marketing services</td>
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<tr>
<td><strong>Color Premier</strong></td>
<td>See your vision realized with custom, fine-detail illustrations by WestBow Press artists</td>
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### Marketing Services

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<th>Publicity</th>
<th>Online</th>
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<td>Reviews, releases and more – all the elements to help launch a book and gain media attention</td>
<td>Modern solutions put you on the cutting edge of book marketing, from apps to social media</td>
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<td><strong>Multimedia</strong></td>
<td>Events</td>
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<td>For the author with something more to say, videos and radio can help you say it all</td>
<td>Reach readers directly during exclusive book-signing and book-gallery opportunities</td>
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From your first phone call to the final page published, WestBow Press offers concrete steps that take you from words on the page to book in hand and beyond.

1: **Speak with a Publishing Consultant**
   who can help you choose the best path for your goals.

2: **Choose a publishing package**
   and any additional editorial, design or formatting services you want.

3: **Submit your finished manuscript,**
   and oversee your vision coming together with the help of the WestBow Press team.

4: **Develop a plan for promoting your book**
   with a Marketing Consultant who can recommend the right approach to match your goals and budget.

5: **Give the final approval**
   so that the WestBow Press team can ready your book for printing and distribution.

6: **Within weeks, you’ll receive your complimentary author copies.**
   Feel the texture of its cover, turn the pages and realize how far you’ve come from writer to author.

**AND ALL BECAUSE YOU HAD THE COURAGE TO ANSWER YOUR CALLING.**

**CALL 866.928.1240**
**FOR YOUR NO-OBLIGATION PUBLISHING CONSULTATION.**
WestBow Press authors share their publishing experiences.

I think The Jersey Effect is going to be a really powerful tool to reach people, so that they don’t let the jersey affect them negatively, but go use it – and their platform – for God.

— Hunter Smith, former punter for the Indianapolis Colts and WestBow Press author of The Jersey Effect

“Shortly into the journaling process, God really laid it on my heart that my words would become a published book. I published because I wanted to share something others could relate to. WestBow Press really had my best interests at heart and made sure I was pleased with everything.”

— Alexis Judy, author of Because He Loved Me

“I felt in prayer that writing a book was something I really wanted to do. The takeaway I want readers to get is to use your talents for what is good. The thing I love most about WestBow Press is that they are always there for you and really do care about your success with your book.”

— J.V. Carr, author of Username: Bladen