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Inclusion in the Digital WestBow Press Quarterly Book Catalog		✓	✓	✓	✓
FORMATS					
E-Book Format and Distribution	✓	✓	✓	✓	✓
Softcover Format	✓	✓	✓	✓	✓
Hardcover Format	+	✓	✓	✓	✓
EDITORIAL					
Editorial Assessment	+	✓	✓	✓	✓
Credit for Editing Services		\$299	\$299	\$500	\$1000
Cover Copy Polish	+	+	✓	✓	✓
PRODUCTION					
ISBN Assignment	✓	✓	✓	✓	✓
Electronic Galley	✓	✓	✓	✓	✓
Cover Design	✓	✓	✓	✓	✓
Interior Page Design	✓	✓	✓	✓	✓
Image Insertions	20	50	65	75	Unlimited
Custom Color Illustrations (for full-color books only)	+	+	+	+	+
Keyword Recommendations			✓	✓	✓

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POST PRODUCTION and DISTRIBUTION					
Worldwide Online Distribution	✓	✓	✓	✓	✓
Amazon, Google and Barnes & Noble Preview	✓	✓	✓	✓	✓
New Releases Section in the WestBow Press Bookstore	✓	✓	✓	✓	✓
REGISTRATIONS					
Library of Congress Control Number	✓	✓	✓	✓	✓
BOOK COPIES					
Digital Bookstubs	50	250	350	500	Unlimited
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MARKETING TOOLS					
Credits for Marketing Services	\$200	\$350	\$500	\$500	\$500
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Book Sales Savvy Marketing Guide	✓	✓	✓	✓	✓
Social Media Set-up Support	Guide	Kit	Kit	Kit	Kit
Website Design with One Year Hosting	3 Pages	6 Pages	6 Pages	6 Pages	10 Pages
Domain Name & Hosting Renewal after One Year	+	+	+	1 year	2 years
Booksellers Return Program	+	12 months	24 months	24 months	36 months
Press Release Essential	+	100 media outlets	250 media outlets	500 media outlets	500 media outlets
Book Feature in <i>BookMad</i> online magazine		New Releases Listing	New Releases Listing	Half Page	Full Page
Print-ready Marketing Materials Design File for Author Events		3 Events	10 Events	10 Events	Unlimited
Featured Book Placement in the WestBow Press Bookstore		✓	✓	✓	✓
Bookstore Sell Sheet Digital File			✓	✓	✓
Social Media Announcement				✓	✓
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2-week Online Book Launch Campaign					✓
Pitch Campaign to 25 Independent and/or Christian Bookstores in the US					✓
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