



PUBLISHING ORDER FORM

WESTBOW PRESS PUBLISHING PACKAGES



PUBLISHING PACKAGES

ESSENTIAL ACCESS	PRO FORMAT	BOOKSTORE ADVANTAGE	ONLINE PLATFORM	SPEAKERS PLATFORM
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Choose a Package (*check one*)

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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	\$999	\$1,799	\$2,799	\$3,999	\$5,499
ISBN Assignment	✓	✓	✓	✓	✓
Complimentary Author Copy	✓	✓	✓	✓	✓
Soft Cover Format	✓	✓	✓	✓	✓
Channel Distribution (including Amazon)	✓	✓	✓	✓	✓
U.S. Copyright Registration	✓	✓	✓	✓	✓
Library of Congress Control Number	✓	✓	✓	✓	✓
Reps Actively Selling to Christian Book Buyers	✓	✓	✓	✓	✓
Image Insertion / Text Treatments	10	10	10	10	10
Free Paperback Copies	10	20	40	60	80
Free Hardcover Copies	-	10	15	20	20
Hardcover Format	-	✓	✓	✓	✓
E-Book Format and Distribution	-	✓	✓	✓	✓
Editorial Review	-	-	✓	✓	-
Indexing Service	-	-	-	-	✓
Barnes & Noble See Inside the Book	-	✓	✓	✓	✓
Google & Amazon Search Program	-	✓	✓	✓	✓
Author Web Site	-	-	-	✓	-
Social Media Set Up (Christian & Secular)	-	-	-	✓	✓
Booksellers Return Program	-	-	✓	✓	✓
Promotional Materials (Bookmarks, Postcards & Business Cards)	-	-	100	300	300
Book Signing Kit	-	-	-	-	✓
Included in the WestBow Press Catalog	-	✓	✓	✓	✓
Windshield Flyer Creation	-	-	-	✓	✓
Transcription Service (Four Hours)	-	-	-	-	✓

PLEASE CHOOSE A PACKAGE
package subtotal

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SPECIALTY PACKAGES

VIDEO PREMIER

PRO LAUNCH

PREMIER PUBLICIST

COLOR ESSENTIAL

Choose a Package (*check one*)

\$9,999

\$13,999

\$19,999

\$1,599

ISBN Assignment	✓	✓	✓	✓
Complimentary Author Copy	✓	✓	✓	✓
Soft Cover	✓	✓	✓	✓*
Channel Distribution, including Amazon.com	✓	✓	✓	✓
U. S. Copyright Registration & Library of Congress Number	✓	✓	✓	✓
Image Insertion / Text Treatments	50	50	50	40
Free Paperback Copies	125	200	350	20
Free Hardcover Copies	25	50	50	-
Reps Actively Selling to Christian Book Buyers	✓	✓	✓	✓
Hardcover and E-Book Format	✓	✓	✓	* Full-Color Cover & Interior
Data Entry Service	✓	✓	✓	
Editorial Review	✓	✓	✓	
Indexing Service	✓	✓	✓	
Line Editing Service (30,000 words)	-	✓	✓	
Barnes & Noble See Inside the Book	✓	✓	✓	
Google & Amazon Search Program	✓	✓	✓	
Author Web Site	✓	✓	✓	
Social Media Setup (Christian & Secular)	✓	✓	✓	
Booksellers Return Program	✓	✓	✓	
Promotional Materials (Bookmarks, Postcards & Business Cards)	300	300	400	
Book Signing Kit	✓	✓	✓	
Press Release - Essential Edition	✓	✓	✓	
Included in the WestBow Press Catalog	✓	✓	✓	
Windshield Flyer Creation	✓	✓	✓	
Book Trailer (No Voiceover) & Christian & Secular Distribution	✓	✓	✓	
ForeWord Clarion Book Review	-	✓	✓	
Author Video w/ Christian & Secular Distribution	-	✓	-	
Premium National Campaign	-	-	✓	



PLEASE CHOOSE A PACKAGE
package subtotal

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EDITORIAL SERVICES

CORE EDITORIAL

- Editorial Review.....\$342
- Line Editing..... words @ \$0.035 / word = \$ _____
- Content Editing..... words @ \$0.042 / word = \$ _____

ADVANCED EDITORIAL

- Developmental Editing... words @ \$0.077 / word = \$ _____

DESIGN SERVICES

ADVANCED COVER DESIGN

- Custom Cover Design.....\$999

PRODUCTION

MANUSCRIPT PREP

- Data Entry (check a level below).....
- Standard..... pages @ \$4 / page = \$ _____
- Foreign Language..... pages @ \$5 / page = \$ _____
- Handwritten / Difficult..... pages @ \$6 / page = \$ _____
- B&W Image Scanning.... images @ \$6 / image = \$ _____
- Color Image Scanning... images @ \$12 / image = \$ _____
- File Merging..... items @ \$6 / item = \$ _____
- Image Extraction..... images @ \$6 / image = \$ _____

LAYOUT SERVICES

- Indexing (up to 500 terms).....\$240
- Indexing (up to 1,000 terms).....\$480

MARKETING SERVICES

INTERNET MARKETING

- Author Web Site Setup.....\$479
- Author Web Site Hosting.....\$29 / month
- Google and Amazon Search Programs.....\$90
- Barnes and Noble See Inside the Book.....\$90

VIDEO SERVICES

- Video Book Trailer with Voiceover.....\$4,799
- Video Book Trailer without Voiceover.....\$2,279
- Author Video.....\$5,999

MARKETING SERVICES *continued...*

PUBLICITY SERVICES

- Press Release - Essential Edition.....\$479
- Press Release - Web Optimized Edition.....\$1,299
- Press Release - Video Edition.....\$4,199
- Feature Story + Interview.....\$5,499
- Social Media Setup.....\$959

PUBLICITY CAMPAIGNS

- Newsmaker Publicity Campaign.....\$3,999
- Online Newsmaker Publicity Campaign.....\$5,999
- Video Newsmaker Publicity Campaign.....\$9,999
- Premium National Campaign.....\$11,999
- Premium Global Campaign.....\$14,999

BOOKSELLING SERVICES

BOOKSTORE ESSENTIALS

- Booksellers Return Program.....\$839
- Booksellers Return Program Renewal.....\$360

BOOKSELLING PROMOTIONAL MATERIALS

- Promotional Material (check one below).....
- 100...\$240 300...\$420 400...\$510
- Book Signing Kit.....\$360

